

Warmland Playhouse Project

Board Member Recruitment Profile

The Warmland Playhouse Project (WPP) is building a purpose-built performing arts home for the Cowichan Valley — a community-owned, community-governed space that will serve artists, audiences, educators, and volunteers for generations. We are now forming the founding Board of Directors who will guide this vision into reality.

Who We're Looking For

We seek community leaders who bring a blend of **governance capacity, strategic insight, and a passion for the performing arts**. Ideal candidates will demonstrate:

Core Qualities

- **Business and financial acumen** — experience with budgets, financial oversight, or capital planning
- **Strong community reputation** — respected, trusted, and known for integrity
- **Fundraising experience** — comfort engaging donors, sponsors, and community partners
- **Commitment to arts and education** — belief in the value of cultural infrastructure
- **Long-term dedication** — willingness to serve through the multi-year development of the Playhouse

Additional Desirable Attributes

- Experience on boards, committees, or governance bodies
- Strategic thinking and comfort making decisions in evolving circumstances
- Ability to collaborate with diverse community voices
- Strong communication and conflict-resolution skills
- Understanding of equity, inclusion, and community representation
- Networks that can support fundraising, partnerships, or advocacy

Specialized Expertise (Assets)

Not required, but valuable across the board:

- Legal, HR, or policy expertise

- Capital project or construction oversight
- Marketing, communications, or public relations
- Education, youth programming, or community outreach
- IT, digital systems, or cybersecurity

Time Commitment

Board members should expect:

- Regular board and committee meetings
- Participation in governance training
- Engagement in fundraising and community outreach
- Multi-year involvement through planning, capital campaign, and operational launch

Why Serve?

Board members will help shape a landmark cultural facility that strengthens community connection, creativity, and belonging. This is a rare opportunity to build something lasting — a performing arts home created *by* the community, *for* the community.

Contact us by email at info@warmlandplayhouse.org.